

twenty40 Social Hour

**Guidelines and Expectations**

Hosting a twenty40 Social Hour is a wonderful opportunity to spotlight your business while networking and socializing with young professionals and other business members in the Americus-Sumter County area. The Social Hour is held the last Thursday of every month and hosted by a local business in the community. For a successful Social Hour, the host should

* Provide a site or location to accommodate a minimum of 50 people.
* Provide wine, beer, alcoholic and non-alcoholic beverages for at least 50 people.
* If the venue is a bar, provide discounted prices on alcoholic beverages (i.e. $2 beers or $3 cocktails).
* If the venue specializes in the production of alcohol, provide samples of the brewed, distilled or aged beverage.
* Provide a check-in and registration space.
* Designate a company representative to speak for a few minutes to those in attendance.
* Publicize the event on the company’s website and social media platforms.

twenty40 will support the efforts of the hosted Social Hour by

* Providing music or entertainment.
* Sending invitations to its membership.
* Inviting local community leaders to attend.
* Providing advance promotion of the event via its website and social media platforms.
* Providing name tags.
* Greeting all attendees and assisting wherever needed.

For more information on hosting a twenty40 Social Hour,

contact Raven Payne at twenty40ypg@gmail.com or (229) 942-2618.